

PREPRESS

Guide for requested graphics file

Introduction

In **BIGPRINT** activities is not included to create and prepare graphic file. For this reason, we ask you to send for us just well-prepared files to print.

Colors

The created text and pictures in graphic file should be color true, in accordance with the client expectation. The digital printing technology is based on **CMYK** colors structure, the files needs to be done in this way, excepting any direct colors included.

For those Clients, who generally requires **PMS (Pantone)** colors, respectively using „brand” colors, we ask them kindly to identify the Pantone color code with a CMYK values, to avoid any misunderstandings.

BIGPRINT press machines are calibrated to **ICC** standard system, but the best communication between the graphic studios and press companies are the **color true proof** or other color true samples. In default of these, we cannot accept any lately complains about the color quality.

Graphical labors in the printing house

The basic labors, like set to size, rotation, tiling, Ripping, etc. are included in the **BIGPRINT** activities and they will be not charged to clients.

In case of a complex graphical intervention like : image resize, graphical components redaction, color changes, fonts changes will be made by **BIGPRINT** just based on written confirmation and the fee of intervention will be **25 EUR/h+VAT** (min 1 hour).

File formats

BIGPRINT accepts the following file formats: **tif, pdf, eps, ai, cdr**

We handle the received files like a press done and corrected ones. For an eventually color difference, grammar or aesthetical mistakes we cannot assume any responsibility. The sent files should contain **curved text format** and if it's possible, to have a preview about the printable graphics.

Printable size should be proportional with the graphic file. Always you should mark the file proportion or scale and the print final size, also.

The resolution of the printable file (dpi), related to the graphic file, and should be the highest one. Depending of the press machine, substrate and final usage of the goods, we optimize the file resolution cadence.

The way to send graphic files

CD, DVD, Pendrive, email, FTP

We are not keeping and archive any sent graphics (max 6 months)! If you request to archive the files, you should pay an additional fee for this.

You can also upload files on our **FTP** through our **client gate** on www.bigprint.eu. First of all you need to register previously on our website, then you'll receive the user name and the password, once you get it, you can turnout on client gate.