

DATA PROTECTION STATEMENT

BIGPRINT HUNGARY Kft.

www.bigprint.hu

BIGPRINT HUNGARY Kft. (Company reg.number: 01-09-958769, registered office: 1095 Budapest, Hídépítő utca 8-10., represented by: Gergely József Árpád managing director, hereinafter referred to as 'Operator' or 'Data Controller') the operator of the website, www.bigprint.hu (hereinafter referred to as 'Website') published the following Data Protection Statement and the Operator as Data Controller is bound by thereto.

1. The purpose of the statement

- 1.1. The Registered users (hereinafter referred to as: 'User') of the Website shall be entitled to request an offer from the Operator and deliver an order online. The Operator shall process the following personal data, which were provided during the registration by the User or which was stored while the User visited the Website by the cookies for statistical purposes. The Operator hereby informs the Users about the types of data the Operator may collect from the User or what the User provide when he/she visits the Website, the Operator's principles and practices for data processing, the purpose of the data processing, the legal basis of data processing, the duration of data processing, the sources of the data process and the rights and enforcement of these rights of the Users.
- 1.2. The Operator respects the individual rights of the Users, and the Operator shall process the personal data on the basis of this Statement and in accordance with the legal regulations of Hungary, the Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (hereinafter referred to as: 'Act'), the Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as: 'GDPR'), furthermore with the recommendation of the National Authority for Data Protection and Freedom of Information (hereinafter referred to as: 'Authority').

2. The processed personal data and the purpose of the data processing

- 2.1. The following data of the Users will be stored:
 - data of an individual: name, e-mail, phone number, postal address, billing address;
 - data of a legal entity: name of the company, activities, taxation number, representatives, registered address, billing address, e-mail, phone number.
- 2.2. The purpose of the data processing is to contact with the Users, to provide personalised products and services, to deliver an order in connection with the products and services, to issue an invoice, and to ensure the concluded contracts.
- 2.3. The purpose of the data processing is satisfied in all stages of data processing operation. The personal data is processed to the extent and for the duration necessary to achieve its purpose.

3. Legal basis of data processing

- 3.1. The personal data is processed under the Section 5 Subsection (1) b) of the Act, when the data subject has given his/her consent to the processing, and under the Act CVIII of 2001 on certain issues of electronic commerce services and information society services, the Act C of 2000 on Accounting, and under the Article 6 Point (1) c) of GDPR, when processing is necessary and decreed by law as mandatory processing.
- 3.2. By completing the registration and ticking the checkbox, the User accepts the Data Protection Statement of the Operator, and gives his/her explicit and voluntary consent to the processing. The User shall be reliable for the accuracy of the personal data.
- 3.3. By completing the registration, the User declares to be over 18 years old and legally capable. In case of legal entity, the User declares that he/she is entitled to represent and accept the Data Protection Statement on behalf of the represented legal entity, company or other organisation.
- 3.4. By ticking the checkbox during the registration, the User gives his/her explicit consent to process his/her personal data by Data Controller.

4. The Data Controller and entitled persons to be apprised of the data

4.1. The Data Controller: BIGPRINT HUNGARY Kft.

Registered address: 1095 Budapest, Hídépítő utca 8-10.

Company registration number: 01-09-958769

Head office: 1095 Budapest, Hídépítő utca 8-10.

E-mail: bigprinthungary@bigprint.eu

Phone number: +36 1 464 0800

Registered by Company Registry Court of Budapest

Taxation number: 11787332-2-43

4.2. The web server of the Website is operated by the Operator.

4.3. The Operator and the employees of the Operator shall be entitled to apprise of the personal data of the Users. The Operator shall be prohibited to make the personal data available to third party and to disclose it by transmission.

4.4. According to the Act and GDPR, the Operator shall not designate a data protection officer.

5. The duration of data processing

5.1. The personal data shall be erased from the register of the Operator, if the condition of mandatory data processing or other legal basis of data processing is not established. The User shall have the right to obtain the erasure of his/her personal data from the register of the Operator at any time.

5.2. The Users shall have the right to request the erasure of personal data concerning him or her by sending an electronic mail to the e-mail address of the Operator, bigprinthungary@bigprint.eu, or sending a postal mail to the registered address of the Operator, 1095 Budapest, Hídépítő utca 8-10. The Operator shall have the right to deny the erasure of data if the processing of data is necessary as decreed by law. In other cases, the Operator shall erase the personal data without undue delay and in any event within 25 days of receipt of the request.

6. Data security requirement

- 6.1.** The Operator shall carry out data processing operations and select the technical devices to ensure full respect for the right to privacy of the User, and to protect the personal data from unauthorized access, to protect the accuracy of the data, and to protect the personal data from alteration, except the process of the Data Controller.
- 6.2.** The Operator shall take all necessary measures to ensure the computer system security, in particular, to protect the personal data from unauthorized access.
- 6.3.** The Operator is obliged to process the personal data exclusively for the operation of the Website and for statistical purposes.
- 6.4.** Taking into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, the Data Controller shall implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk, including inter alia as appropriate:
 - (a) the pseudonymisation and encryption of personal data;
 - (b) the ability to ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services;
 - (c) the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident;
 - (d) a process for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures for ensuring the security of the processing.

7. Cookies

- 7.1.** By visiting the Website, the Operator files cookies on the computer of the User to develop the Website on the basis of the need of the Users, to collect information on the usage of the Website for statistical purposes. Cookies contain pieces of information and are small files, which provide the identification of the User's browser.
- 7.2.** The types of cookies:

Session cookie:

Also called a transient cookie, which is collected during the usage of the website and is erased automatically when the User closes the web browser. The session cookie is essential for the using and operating the Website. Session cookies do not collect information about the User by which the User could be identified.

Google Analytics cookie usage

Google Analytics helps the Operator measure how users interact with website content. According to the information of Google, Google Analytics mainly uses first-party cookies to

report on visitor interactions on Google Analytics customers' websites. Google Analytics collects exclusively de-identified information. The browsers could not share the cookies between the domains. These cookies could not identify the User and for example do not store the User's name, e-mail address; the data shall be stored anonymously. Only the portion of an IP address is collected.

7.3. The Operator uses Google Analytics for statistical purposes. By using the program, the Operator receives information on the number of users of the Website and the time spent on the Website. The program could recognize the IP address of the User and informs the Operator about that the User is a returning or a new visitor of the Website, and about how the User used the Website.

8. Blocking the Cookies

8.1. The User could control and block the cookies on his/her browser. This depends on the type of browser but generally the User can block the cookies by clicking on the main 'Menu' button, then 'Options', under 'Settings' and then 'Privacy', where the User can set the type of tracking function which is blocked or allowed on his/her computer.

8.2. To provide the ability to prevent the data from being used by Google Analytics, Users can install the Google Analytics opt-out add-on. The browser add-on prevents the Google Analytics JavaScript (gtag.js, ga.js, analytics.js, and dc.js) that is running on websites from sharing information with Google Analytics about visit activity. Using the Google Analytics opt-out browser add-on will not prevent site owners from using other tools to measure site analytics. It does not prevent data from being sent to the website itself or in other ways to web analytics services.

If you want to opt-out visit the Google Analytics opt-out browser add-on [website](#) and download and install the add-on for your web browser. For more information on installing the browser add-on and blocking, please search the 'Help' of your browser.

9. Rights of the Users; Enforcement

9.1. Right of access

User shall have the right to obtain from the Data Controller the following information: the purposes of the processing; the categories of personal data concerned; the recipients or categories of recipient to whom the personal data have been or will be disclosed; the envisaged period for which the personal data will be stored; the rights of the User, the right to lodge a complaint with a supervisory authority. User shall request the Operator to provide information concerning the data processing at any time in writing by mail to the registered address of the Data Controller, or by e-mail to bigprinthungary@bigprint.eu. Data Controller should be obliged to respond to requests from the User without undue delay and at least within 25 days and to give reasons where the Data Controller does not intend to comply with any such requests. The data controller shall also inform the User of the possibilities for lodging a complaint with the Authority.

9.2. Right to rectification

User shall have the right to obtain from the Company without undue delay the rectification of inaccurate personal data concerning him or her. The Company shall rectify the data and should be obliged to respond to the requests from the User without undue delay and at the latest within 25 days in writing or in electronic form.

If the Company does not take action on the request of the User, the Company shall inform the User without delay and at the latest within one month of receipt of the request of the reasons for not taking action and on the possibility of lodging a complaint with the Authority and seeking a judicial remedy.

9.3. Right to restriction of processing

User shall have the right to obtain from the Data Controller restriction of processing where one of the following applies:

- (a) the accuracy of the personal data is contested by the User, for a period enabling the Data Controller to verify the accuracy of the personal data;
- (b) the processing is unlawful and the User opposes the erasure of the personal data and requests the restriction of their use instead;
- (c) the Data Controller no longer needs the personal data for the purposes of the processing, but they are required by the User for the establishment, exercise or defence of legal claims.

Where processing has been restricted, such personal data shall, with the exception of storage, only be processed with the User's consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person.

The Company shall provide information on action taken on a request for rectification to the User without undue delay and in any event within one month of receipt of the request. If the Company does not take action on the request of the User, the Company shall inform the User without delay and at the latest within one month of receipt of the request of the reasons for not taking action and on the possibility of lodging a complaint with the Authority and seeking a judicial remedy.

9.4. Right to erasure

User shall have the right to obtain from the Data Controller the erasure of personal data concerning him or her without undue delay and the Data Controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- (a) the personal data have been unlawfully processed;
- (b) User withdraws consent on which the processing is based or requests the erasure of personal data, and where there is no other legal ground for the processing;
- (c) the personal data have to be erased for compliance with a legal obligation in Union or erasures is ordered by the Authority or by court;
- (d) User objects to the processing and there are no overriding legitimate grounds for the processing.

The Company shall provide information on action taken on a request for erasure to the User without undue delay and in any event within one month of receipt of the request. If the Company does not take action on the request of the User, the Company shall inform the User without delay and at the latest within one month of receipt of the request of the reasons for not taking

action and on the possibility of lodging a complaint with the Authority and seeking a judicial remedy.

9.5. Supervisory authority

In case of violation of his/her rights, User has the right to lodge a complaint with the Authority.

The supervisory authority:

National Authority for Data Protection and Freedom of Information

HUNGARY-1055 Budapest, Falk Miksa utca 9-11.

Postal address: 1363 Budapest, Pf. 9.

Phone number: +36 -1-391-1400

Fax number: +36-1-391-1410

E-mail address: ugyfelszolgalat@naih.hu

9.6. Judicial remedy

User is entitled to seek judicial remedies in case of violation of his/her rights. The competent court is the regional court. The lawsuit could be brought – according to the choice of the User – before the court in the residence or the place of stay of the User.

10. Personal Data Breach

- 10.1.** In the case of a personal data breach, the Company shall without undue delay and, where feasible, not later than 72 hours after having become aware of it, notify the personal data breach to the Authority, unless the personal data breach is unlikely to result in a risk to the rights and freedoms of natural persons. Where the notification to the Authority is not made within 72 hours, it shall be accompanied by reasons for the delay.
- 10.2.** When the personal data breach is likely to result in a high risk to the rights and freedoms of natural persons, the Data Controller shall communicate the personal data breach to the User without undue delay.

11. Miscellaneous

- 11.1.** The Operator reserves the right to modify the Data Protection Statement. This can take place if the Operator modifies the scope of services or if it is required by law. The modification of the Data Protection Statement shall not change the purpose of the data processing. The updated version of the Data Protection Statement shall be available on the Website.
- 11.2.** The User is liable for any damage caused by the him or her during the use of the Website, or if the User provided third party data on the registration form. In such cases, the Operator is entitled to enforce the damages from the User and the Operator shall provide all necessary assistance to the competent authority in order to identify the violator.
- 11.3.** The Data Protection Statement shall come into force on the date: 26th of July, 2018.